

Business Profits Health Check



Do you know how healthy your business is?

On a scale of 1 to 5, please rate your answers to indicate your confidence. (1 = not confident | 5 = highly confident)

Questions	1	2	3	4	5
1. I know my accounting numbers and that they are reliable.					
2. I understand what critical business numbers need to change to grow my business.					
3. I know my profit margins and am confident they are at optimum level.					
4. I am making the money I want to make.					
5. I can take a holiday when I want to.					
6. My business doesn't give me any sleepless nights					
7. I know what to factor into job costings.					
8. My net profit margin is as high as industry standards.					
9. My debt levels are under control and I have a plan around it.					
10. I have a profit coach and we sit down regularly to review my business performance.					
Totals					

Score Results:

Score of 45 to 50	Great! You are confidently managing your business performance.
Score of 35 to 45	You are doing well, but could do with some help to increase business performance.
Score of 25 to 35	Things may be a bit out of kilter, it might be time for a profit review.
Score of 15 to 25	It looks like you need to intervene urgently to stay afloat.
Score under 15	It's time for the emergency room, band-aids will no longer work.

What were the 3 items with the highest scores?	What were the 3 items with the lowest scores?
1	1
2	2
3	3
Take your 3 lowest items and write what actions you need to take to get these items fixed.	

Contact us if you need help to implement your action plan!

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